



## SALCYS

Minutes for the Meeting

Thursday 13 February 2014, 10:00am – 4pm

PLS Meeting Room 2  
North Terrace, Adelaide

1. **Present:** Sascha Hutchinson (Unley), Veronica Matthews (PLS), Jo Kaeding (Adelaide Hills), Bronwyn Mount (Campbelltown), Meegan Barrett (Burnside), Kylie Clayton (Port Adelaide Enfield), Suman Savin (Marion) Simone Sidler (Marion), Julie Gierke (Tea Tree Gully), Jessica Davis (Tea Tree Gully), Tracy Glover (Holdfast Bay), Sarah Micke (Holdfast Bay) Pamela Edwards (West Torrens) Briana Green (Playford) Harriet Winchester (Prospect) Chris Barsby (Whyalla)
2. **Apologies:** Katrina MacDonald (Charles Sturt) Michelle Glasson (Salisbury) Julie Bailey (Barossa) Tara Dunstone (Alexandrina) Trish Muller (Alexandrina)
3. **Strategic Plan and Goals for 2014 - Sascha Hutchinson**

### See attached

Examples of where goals are being met include:

#### **Share**

Children's and Youth Services Hubs have been set up in the North and the South.

SALCYS logo has been developed.

#### **Inspire**

- Dad's Read program was initiated in SA in 2013 and continues to grow.
- Gift of Reading – another successful program – please **see attached** for more information

- Graphic novel Youth Week competition (discussed in more detail later in minutes)
- SALCYS bus tour being planned for later in the year (discussed later in minutes)
- Online story time – possibility of different libraries within the network uploading a session to a central website.

#### 4. Terms of Reference of SALCYS group - Sascha

**See attached**

#### 5. Children's Book Council - Tracy Glover

- CBC conference will be held in Canberra , May 16-18, **program attached.**
- First SA event to be held Monday, April 7, looking at short listing titles for Book Week
- Library membership will be going national, possibility of membership fee going up, so purchase corporate membership now.
- Tracy develops the CBC newsletter, if your library has an event for this publication, please email her on: TGlover@holdfast.sa.gov.au

#### 6. National Summer Reading Program

- Marion Public Library were the winner of the State iPad prize
- Most of represented libraries at SALCYS were involved.
- The printable resource booklets were greatly valued
- Many libraries make up Summer Reading bags to give out with promo materials
- Many libraries held an end of program party
- An interesting range of theme driven activities were undertaken.

#### 7. Dad's Read - Veronica Mathews

- PLS calendar of events , **See attached**
- Dad's Read commercial aired 110 times
- new commercial to be filmed in July
- tips for reading with Dad and advertisements placed with SA Kids Magazine
- online promotion in place
- please email your events to Sharmayne, so they can be loaded to the PLS webstie

- Partnerships have been developed with organisations such as: Playgroups SA, DECDs, Bunnings
- Consider seeking a grant for local councils to run events eg. Onkaparinga received one from the Communities for Children organisation
- Give away Dad's Read stickers ready to go - you need to contact Sharmayne with an event to have some sent out to your library
- Banners are available to borrow for Dad's Read event, contact Sharmayne
- Send out a promo of your own event on askClasa, to encourage other libraries to participate
- Graphics can be used for promotion - if Mark Soderstrom is used put channel 7 logo
- Dad's Read will continue for 2014
- SALCYS volunteers might be needed for Little Heroes Slow Down promotional event
- Bunnings and West Torrens collaborated for a Dad's Read Event - Marlene, is the Community Events Manager Bunnings at Thebarton. Bunnings have a philosophy of being involved in Community and events.

#### 8. **Book Week 2014 - Jo Kaeding**

Veronica will be sending out a flyer for expressions of interest in being part of a group hiring Craig Smith to visit your library during Book Week.

Or contact Jo Kaeding [jkaeding@ahc.sa.gov.au](mailto:jkaeding@ahc.sa.gov.au), for more information.

#### 9. **School Holiday Program Sharing**

#### 10. **How to promote story time if your numbers are dwindling**

- local advertising
- maybe question are you actually delivering what the community want
- ask the community what they want
- rebrand it
- change the time
- do you have a different space
- have guest speakers
- advertise on council web sites etc.

11. **Graphic Novel SALCYS competition for Youth Week 2014**

- Loren Morris created mascot logo characters
- Loren will create a YouTube clip promoting the competition which can be used on Council websites etc.
- Loren's quote for services has been accepted by PLASA Executive
- Prize of mini iPad purchase approved by PLASA Executive
- Jon Bentick to create PDF for libraries to use
- State prize iPad mini, based on monkey survey draw
- youth week April 4 - 13,
- consider running a graphic novel/ comic/ illustrating workshop at that time or something to promote youth week
- Conditions will include: entrants 12 - 18 years old, resident of SA, sign to agree that work can be published, original work only, work will not be returned, must be a member of a library
- Jon will produce a template A4 entry sheet, plus one sheet with terms and conditions
- Theme for the competition, 'Our voice, our impact'
- Competition runs from April 1 - 30
- Promotional material to go to libraries by early March

12. **Youth services / programs sharing**

- Some libraries have separate teen non-fiction
- Improving the cosmetics of a teen area can make all the difference in attracting teens
- Consider running a youth writing group, you could have a competition with the prize being mentorship with a published author
  - working in partnership with your Council's Youth Development Officer

13. **Harriet Winchester of City of Prospect won the 2013 Rod East Memorial Fellowship**

- Harriet looked at the concept of the 3rd place
- Visited 23 libraries in Germany
- fantastic opportunity
- came back with lots of great ideas

14. **Other business**

- State library running WW1 activities, workshop for public libraries March 21, 9.30 - 12.30, Hetzel Theatre
- Premier's Reading Challenge stickers, most libraries do not put on the stickers
- Pamela Edwards, West Torrens, has reading time with your carer in their toddler sessions (where the adult and child quietly read together), they also have bilingual picture books
- Pamela Edwards, has a preferred supplier for bilingual books

15. **Visit to Adelaide City Library**

**Action:**

- Contact Jane Hargreaves, DECD, visiting next meeting (Sascha/Veronica to organise).
- In the next Strategic planning meeting expand on Jungen Media Library idea that Harriet came back with from her tour of Germany.
- Veronica will start working with the subcommittee on bus tour for SALCYS.

**SALCYS Bus tour November 2014**

Jackie Pointing from Port Adelaide Enfield is no longer able to participate in the bus tour committee. We are now looking for a volunteer to assist with Kathy Bloem (Playford) & Veronica Mathews (PLS). This will include one face to face meeting and emails and phone calls following that. If you are interested in assisting please contact [Veronica.mathews@sa.gov.au](mailto:Veronica.mathews@sa.gov.au)

**CLOSE OF MEETING**