

From: Paul Mackenzie [mailto:Paul_Mackenzie@roadshow.com.au]
Sent: Thursday, 5 September 2013 7:38 AM
Subject: New library licence opportunity - amended to include SA libraries

Attention: Lifelong Learning Manager / Children's and Youth Coordinator / Children's and Youth Librarian.

Roadshow Public performance Licensing is a distributor of motion pictures, representing numerous major studios and local film distributors in the field of public performance. For many years we have authorised screenings of films in public libraries, charging a fee on a per screening basis. Over the last 3 years we have initiated what is called a blanket license, similar to what you'd be familiar with from APRA. To date we have introduced the scheme to schools, caravan & camping parks, banks and a few other select markets. We have long considered libraries as being suitable but uncertain how and where to start as the administration nationally is quite fragmented. However we decided to look at doing a pilot program in Victoria only, and the response has been quite strong. We now look to expand the program and offer it to libraries within the Northern Territory and South Australia.

The scheme is designed for public libraries, where screenings are conducted in meeting rooms or smaller areas within the library for groups of 50 persons or less. Libraries with more sophisticated screening facilities (such as proper theatre style projection and seating) do not qualify for this blanket licence. Screenings are not intended to be public to the extent of any external advertising (in-house flyers and website advertising is permitted), are to be free of charge to the viewers, and is restricted to feature film only. The scheme is also not intended to operate as a "cinema" to the detriment of commercial cinemas within the region. Our scheme is a non-reporting model as we have agreements in place with all studios/distributors on the dispersal of revenue. License holders are required to provide their own screening material, the number of screenings is unlimited during the license period, and films can be selected from the below list of distributors

20th Century Fox
Disney (includes Pixar)
Paramount
Sony (includes Columbia Pictures and Tristar)
Universal
Warner Bros (includes pre-1985 MGM titles)
Roadshow Films
Hopscotch
Hoyts Distribution
Icon
Palace Films
Rialto
Madman

Dreamworks is also covered under one or more of the above labels.

The license runs a calendar year and the fee is \$250.00 plus gst per annum. Each site requires a separate licence. Our standard terms and conditions are available on our website – www.roadshowppl.com.au – or on request we can email to you.

If you have an interest in participating in the scheme please contact me at your earliest opportunity.

Kind regards,



ROADSHOW
PUBLIC PERFORMANCE LICENSING

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