

# Introducing the *new* Axis360

PLSA Quarterly Meeting  
Hetzel Theatre: State Library  
Monday February 29, 2016



# User Experience

## All-in-one APP

- \* Discover, borrow and consume
- \* No Adobe ID

## API's

- \* Seamless user experience from catalogue
- \* Discoverability, accessibility, 'No Dead Ends'

## Content

- \* First available editions from BIG 5 Publishers
- \* 1,000,000 + titles and counting



# Axis 360 App – iOS & Android



axis360

## *Getting Started: Easy as 1, 2, 3*

- 1. One-time account setup**
  - Enter your library ID and pin – the app remembers!
- 2. Find the perfect title**
  - Search for, place a hold, or add a title to a wish list.
- 3. Check out & enjoy!**
  - \* eBook reader and audio player will immediately open title to enjoy selections.

A promotional graphic for the Axis 360 app. It features a green background with white text. At the top, it says "Install the new Axis 360 app and start reading in". Below this, in large, bold, white letters, is "3 EASY STEPS". Underneath, there are three numbered steps: "1 Enter your library ID & PIN", "2 Find what you want to read", and "3 Check out & enjoy!". At the bottom left is the "axis360" logo. On the right side, there is a vertical image of a smartphone displaying the app's interface, which shows various book covers and categories like "Latest Adult eBooks", "Just Added Adult Non-Fiction", and "Just Added Children's".

Install the new  
Axis 360 app and  
start reading in

# 3 EASY STEPS

- 1 Enter your library ID & PIN
- 2 Find what you want to read
- 3 Check out & enjoy!

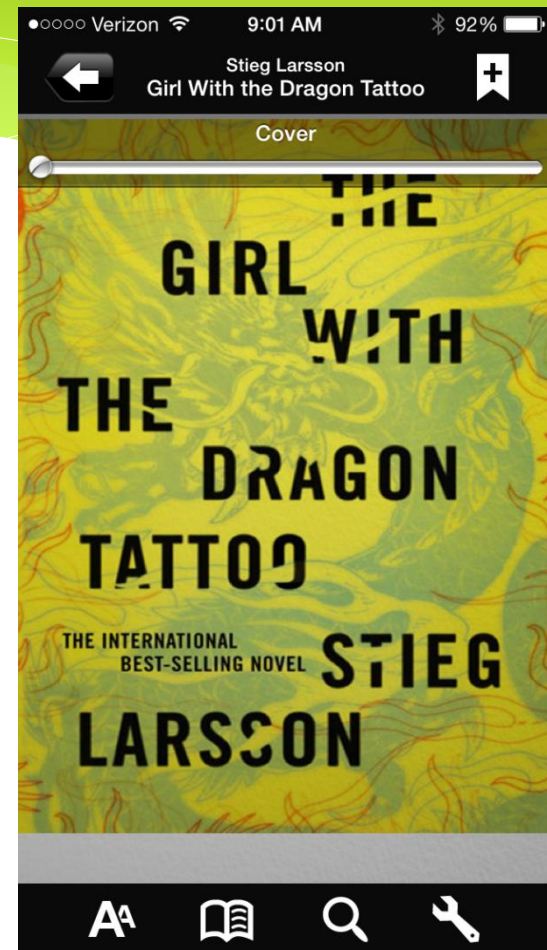
axis360

# Axis 360 eBooks



## Stunning Reading Experience

- \* Two Page Layout
- \* Bookmarking
- \* Early Return & Renewal
- \* Hi-Res graphics and illustrations
- \* ADA Features
  - \* Text-to-Speech
  - \* Font size control
  - \* Screen contrast

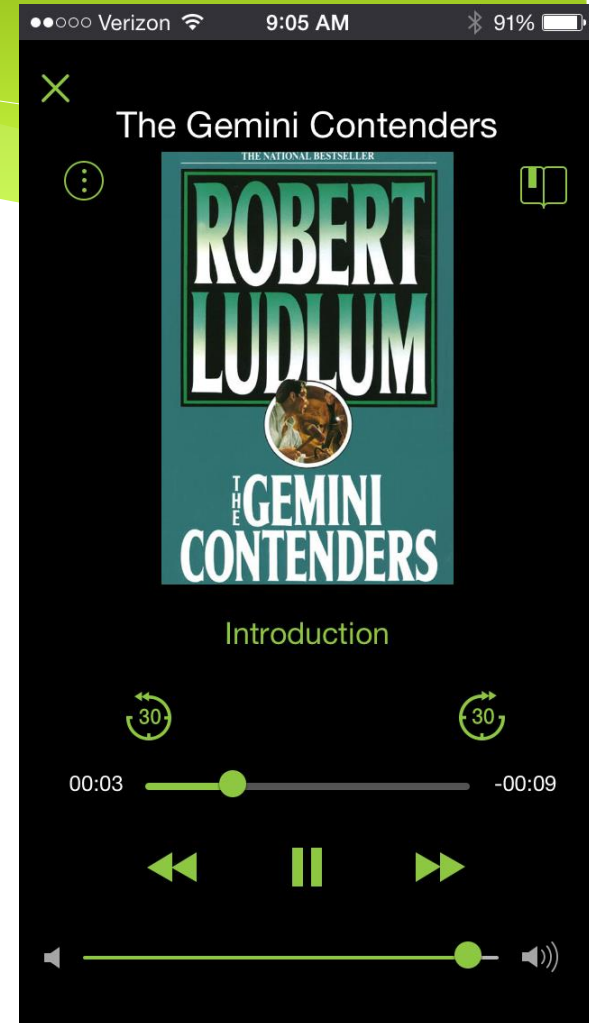


# Axis 360 Audiobooks



## Hi-Fi Audio Experience

- \* Listen Now - while it's downloading!
- \* Speed Control
- \* Sleep Timer
- \* Bookmarking
- \* Early Return & Renewal



# APIs for a Seamless Patron Experience



- \* Real-time inventory display in the OPAC
- \* Checkout & Holds in the catalog
- \* Digital activity included in patron records
- \* LMS circ report include physical and digital

API Integration Available with:

- \* SirsiDynix
- \* Spydus
- \* III – Millennium & Sierra
- \* Aurora

A screenshot of a library catalog interface. It displays two book entries, each with a cover image, title, author, publication information, and availability details. The interface includes buttons for 'Availability', 'Full Display', 'Check Out', and 'Request It', along with 'Add to My List' links. The 'axis360' logo is visible in the bottom right of each entry's details.

5. **The Hunger Games**  
by Collins, Suzanne.

... The Hunger Games [electronic resource] / Suzanne Collins . ...

Published: New York : Scholastic, 2012, c2008.  
Description: 1 online resource (374 p.)

Call Number: EBOOK TEEN  
Available: 1 (of 2)  
Current Holds: 0

Availability  
Full Display  
Check Out  
axis360  
2012  
Add to My List

6. **Mockingjay**  
by Collins, Suzanne.

... Collins, Suzanne . Hunger Games ; bk. 3. ...

Published: New York : Scholastic Press, 2010.  
Description: 1 online resource (390 p.)  
Series: Collins, Suzanne. Hunger Games ; bk. 3.

Call Number: EBOOK TEEN  
Available: 0 (of 1)  
Current Holds: 1

Availability  
Full Display  
Request It  
axis360  
2010  
Add to My List

# Axis 360 on a Desktop

1. Checkout from the library catalog or Axis 360 website
2. Open title on computer or mobile device & ENJOY!



# Publisher Relationships & Content

- ✓ **1,000,000+ eBook Titles**
- ✓ **40,000+ Audiobook Titles**
- ✓ **500+ Publisher Partners**
- ✓ **The “Big 5” - Front and Backlist catalogs**
- ✓ **Exceptional Strengths in Children’s & Teens Publishing**
- ✓ **All Titles are available in JB ordering system (JBO)**
- ✓ **Transferable Content**



# Library Experience

## Integrated Acquisition Workflow – Digital & Physical

- \* One Vendor, All Formats
- \* Australia's best Profiling & Selection service

## API's

- \* LMS – integrated reporting, EDI workflows
- \* 3<sup>rd</sup> party integrations – Collection HQ, Bibliocommons etc.

## Content Migration

- \* No longer 'Locked In' to a single platform
- \* First content migration with Australian library (Glen Eira, VIC)

# One Vendor, All Formats

## **Selection and Acquisitions – Print & Digital**

- ✓ Single workflow for all formats
- ✓ World Class Collection Development Services
- ✓ New release kits, mediated profiles, profiling, duplicate check, alternative title formats
- ✓ Auto management of holds, publisher rules, pre-publication ordering
- ✓ EDI Ordering and Invoicing


# Ordering Titles ~ Alternate Formats

## JBO allows you to view

### \* ALL formats available on one tab

- \* Paperback
- \* Hardcover
- \* Reinforced
- \* Library
- \* Large Print
- \* Audio Book
- \* eBook
- \* eAudio
- \* Prebinds
- \* Video
- \* Music CDs
- \* Etc.

## Duplication Check/Activity



**All the Birds, Singing**  
 Blackstone Audiobooks, United States 04/2014  
 ISBN 9781482995930  
 Axis 360 Audio Axis 360 (Library;Single User - Perpetual;Acoustik)

Winner of the 2014 Miles Franklin Award Who or what is watching Jake Whyte from the woods? Jake Whyte is the sole resident of an old farmhouse on an unnamed island, a place of ceaseless rains and battering winds. It's just her, her untamed companion, Dog, and a flock of sheep. Which is how she wanted it to be.

[Alternative Editions](#)

[Wyld, Evie](#)

*Price	74.95
*Estimated Price	74.95
Stock	Yes

Qty

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**Activity**

**Details** [Alternative Editions](#)

**All the Birds, Singing**

Wyld, Evie  
 Blackstone Audiobooks, Ashland, United States 04/2014  
 ISBN: 9781482995930 [\(Check Holdings\)](#)

**Awards:** QLD Literary Award - Fiction (AUS) (Shortlist - 2014), Miles Franklin Literary Award (AUS) (Winner - 2014)

Winner of the 2014 Miles Franklin Award Who or what is watching Jake Whyte from the woods? Jake Whyte is the sole resident of an old farmhouse on an unnamed island, a place of ceaseless rains and battering winds. It's just her, her untamed companion, Dog, and a flock of sheep. Which is how she wanted it to be. But something is coming for the sheep u every few nights it picks one off, leaves it in rags. It could be anything. There are foxes in the woods, a strange boy and a strange man, rumours of an obscure, formidable beast. And there is Jake's unknown past, perhaps breaking into the present, a story hidden thousands of miles away and years ago, in a landscape of different colour and sound, a story held in the scars that stripe her back. Set between Australia and a remote English island, All the Birds, Singing is the story of one how one woman's present comes from a terrible past. It is the second novel from the award-winning author of After the Fire, A Still Small Voice.

Library;Single User - Perpetual;Acoustik

**Price (\$A):** 74.95 - Axis 360

**\*Est. Price (\$A):** 74.95

**Date Entered:** 02 Aug 2014

**Dewey:** A823.00

**Subject Area:** Australian fiction

**Readership Level:** General


**Stock:** 5000+

**Last Received:** 22 Jul 2015

**LCCN:** PS

Order (1) Queue (1) Add to List (1)

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**Activity**

**Details** [Alternative Editions](#)

<input type="checkbox"/>	ISBN	Title	Binding	Buying Option	Origin	Published	Stock	*Price	*Expect To Pay
<input type="checkbox"/>	9780345802507	All the Birds, Singing (Vintage)	Paperback		United States	01/2015	Yes	37.95	26.57
<input type="checkbox"/>	9780099572374	All the Birds, Singing	Paperback		United Kingdom	05/2014	Yes	36.95	25.87
<input type="checkbox"/>	9781482995985	All the Birds, Singing	Spoken word CD		United States	04/2014	Yes	61.95	43.37
<input type="checkbox"/>	9781482995978	All the Birds, Singing	Spoken word CD		United States	04/2014		54.95	38.47
<input type="checkbox"/>	9781482995961	All the Birds, Singing: Library Edition	Spoken word CD		United States	04/2014	Yes	122.95	86.07
<input checked="" type="checkbox"/>	9781482995930	All the Birds, Singing	Axis 360 Audio	Axis 360	United States	04/2014	Yes	74.95	74.95
<input type="checkbox"/>	9780307907769	All the Birds, Singing	Hardback		United States	04/2014	Yes	52.95	37.07

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

**Invoiced** Invoiced on **04/09/2014** (Ordered on **02/09/2014** by **chris**) Invoice# **4344524** Account: **EIRAXS**  
 Order Number: **JBO/140902** Qty: **1**

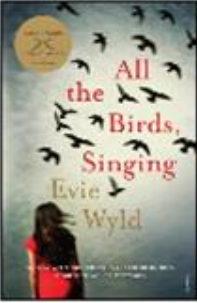
**MaRC** MaRC requested on **02/09/2014** by **chris** Account: **EIRAXS** Order Number: **JBO/140902** Qty: **1**

**Selected** Selected in **W1435** for **AXIS360 Adult audio**, on **25/08/2014** by **chris**, Status: **Open (Deleted)**

Order (1) Queue (1) Add to List (1)

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[Alternative Editions](#)

[Wvld, Evie](#)

†Price	74.95
†Estimated Price	74.95
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Qty     [Order](#)  [Queue](#)

**Activity**

Details


Alternative Editions


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<input type="checkbox"/>	<a href="#">9780307907769</a>	All the Birds, Singing	Hardback		United States	04/2014	Yes	52.95	37.07


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# Collection HQ Integration

## Analyze Digital & Physical Item Circulation

- ✓ Automated data export from Axis 360 to cHQ
- ✓ See circulation trends by format
- ✓ ESP – Evidence-based Selection Planning
  - Predict copies needed in physical and digital format
  - Track fund allocations



# Consolidate Your Digital Collection to Axis 360

## Easy Title Transfer Process

- \* No cost to move your existing repository to Axis 360
  - \* We will work to get publisher permissions
- eBooks and eAudiobooks --
- \* New MARC records provided for free!

# Questions?



***Thank you for your time today***

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