



**PUBLIC  
LIBRARIES:  
SA  
Quarterly  
Meeting  
MARCH  
2010**



# **PRESIDENT'S REPORT**

**2 KEY PROJECTS:**

**ONE CARD ONE LIBRARY**

**FUTURE PLANNING OF THE  
PUBLIC LIBRARY NETWORK**

**Both of which will be discussed  
later today**



**2010** YEAR OF WOMEN  
IN LOCAL GOVERNMENT

CREATIVE | STRONG | INCLUSIVE | DIVERSE

- To raise awareness of the value and contribution of women in local government.
- To recognise and celebrate the outstanding achievements of women in local government.
- To provide opportunities for growth and development for all women regardless of age, position and circumstance.



## **Vision**

**Create a vibrant and sustainable network of South Australian Public Libraries who are at the forefront of innovation.**

## **Mission**

**Provide leadership and direction for the South Australian Network through aligning resources and providing an independent voice for Network members.**



- **Goal 1 DEVELOPMENT**  
Welcoming, succession planning, forward planning, program development, professional development, participation in decision making
  - Planning for the short and longer term future



- **Goal 2 PARTNERSHIPS**  
Grow partnerships, enhance longevity of projects and processes, effective management of relationships, building foundations
  - 2.1 Understanding our partners
  - 2.2 Developing and strengthening outcomes from relationships with national, state, local and corporate partners



- **Goal 3 ADVOCACY**

**Enhance the profile of PLSA, present information to decision makers, lobbying for public libraries**

3.1 Enhancing the profile of PLSA with local, state and national decision makers

3.3 Fostering an understanding of the value of public libraries



- **SUE MCKERRACHER**

**Fact Files**

**Case Studies: Why Libraries Matter**

**Challenges**

**LGA Survey of Councils**

**Briefing Piece for Chair Libraries**

**Board**

**LGA President Letter To Editor Sunday**

**Mail**

**Response**

**Letter for Politicians as they arrive for  
new term**

**Contract with ALIA, PLA, PLASSOC**





- **Goal 4 COMMUNICATION**

**Information dissemination, promotion with SA & nationally, promotion of services, internal communication**

4.1 Strengthening internal and external dialogue



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Public  
Libraries  
SA

## **YEAR OF READING 2012**

**It has been agreed by ALIA and supported by all State and Territory Associations and PLA that in 2012 there will be the National Year of Reading. This decision was confirmed in Melbourne 12<sup>th</sup> February and agreed to by the PLSA Executive at our March Executive meeting.**



## •LMS FOR THE STATE

- Discussed at February Libraries Board meeting and referred to a special Libraries Board meeting requesting further information re the unfunded liability (comms)
- The Libraries Board supported the proposal and discussed options for funding.
- Requested that Associate Director re scope the paper and present options for funding to the LB (add rigour to the financial modelling) GS will discuss on Tuesday at PLSA
- Local Government LB members had a telephone link up with CEO LGA (Wendy C) and Chris Russell
- The LGA have written to the Libraries Board re their support for 1LMS and options for funding and progressing the project to the wider Local Government given the imperatives driving the project.
- Urgency to progress the project.
- Meeting between the Libraries Board and the LGA March 17<sup>th</sup>. Very Positive LGA 50 communicate with members: regional meetings, mail etc
- Gov Funding and support



## **LEVIES**

**That PLSA endorses the  
2010/2011 levies for the**

- Print Disability Collection at  
1.64%**
- Community Languages at  
4.5%**
- Online Resources at  
2.35%**



## MARKETING

**Business objectives for marketing to help achieve:**

*Primary focus*

Increase perceived relevance of libraries

Increase usage of resources

Increase visitation levels

*Secondary focus*

Increase library membership levels across the public

Increase perceived importance of libraries in the eyes of funders



## PUBLIC LIBRARY SERVICES

- 1.LMS
- 2.IT UPDATE
- 3.MARKETING COMMITTEE
- 4.MY LANGUAGE
- 5.COMMUNITY LANGUAGE DVD CLASSIFICATION



**SLSA:  
175<sup>TH</sup> CELEBRATION OF  
LIBRARIES**



**HEALTH AND AGING SNAPSHOTS**

**BOOKS IN THE SKY: Victor Harbor**

**UNLEY MEASURES UP**

**OPAL IN OUR COMMUNITY:  
Onkaparinga**





RESOURCE FURNITURE AND  
COMPETITION INFORMATION

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RESOURCE FURNITURE



## SPONSOR ALS LIBRARY SERVICES



## **YEAR OF WOMEN IN LOCAL GOVERNMENT**

**PRU BLACKWELL**, Director  
Community Services City Salisbury

**WENDY CAMPANA**, Executive  
Director, Local Government Association SA



## **A SUCCESSFUL LIFE IN 2010 AND BEYOND**

**HELEN AIM:  
Helen Elizabeth Seminars and  
coaching**



**Public  
Libraries  
SA**



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