

PUBLIC IBRARIES: Quarterly Meeting MARCH 2010



PRESIDENT'S REPORT

2/KEY PROJECTS:
ONE CARD ONE LIBRARY
FUTURE PLANNING OF THE PUBLIC LIBRARY NETWORK

Both of which will be discussed later today



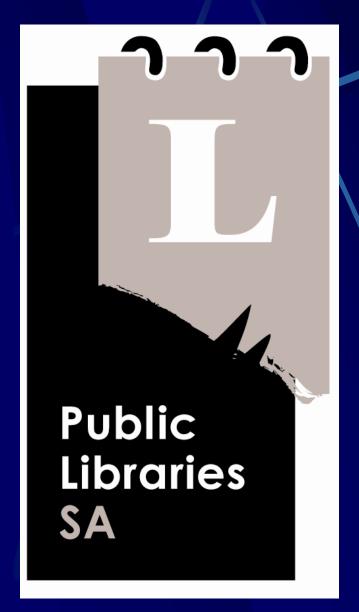


- •To raise awareness of the value and contribution of women in local government.
- •To recognise and celebrate the outstanding achievements of women in local government.
- •To provide opportunities for growth and development for all women regardless of age, position and circumstance.



Create a vibrant and sustainable network of South Australian Public Libraries who are at the forefront of innovation.

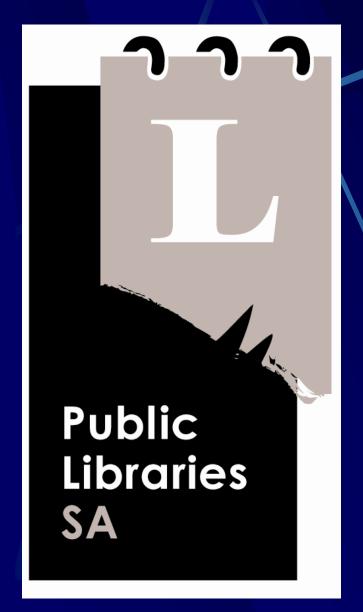
Provide leadership and direction for the South Australian Network through aligning resources and providing an independent voice for Network members.



Goal 1 DEVELOPMENT

Welcoming, succession planning, forward planning, program development, professional development, participation in decision making

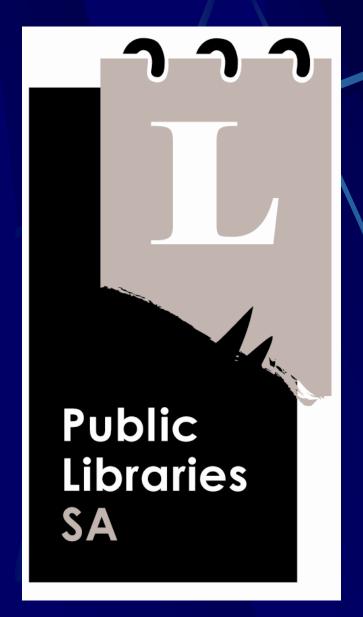
Planning for the short <u>and</u> longer term future



Goal 2 PARTNERSHIPS

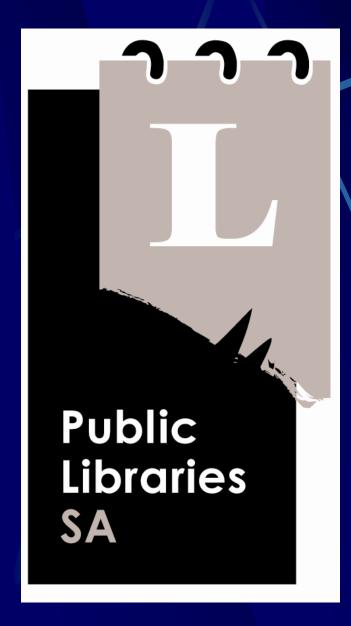
Grow partnerships, enhance longevity of projects and processes, effective management of relationships, building foundations

- 2.1 Understanding our partners
- 2.2 Developing and strengthening outcomes from relationships with national, state, local and corporate partners



Goal 3 ADVOCACY

Enhance the profile of PLSA, present information to decision makers, lobbying for public libraries
3.1 Enhancing the profile of PLSA with local, state and national decision makers
3.3 Fostering an understanding of the value of public libraries

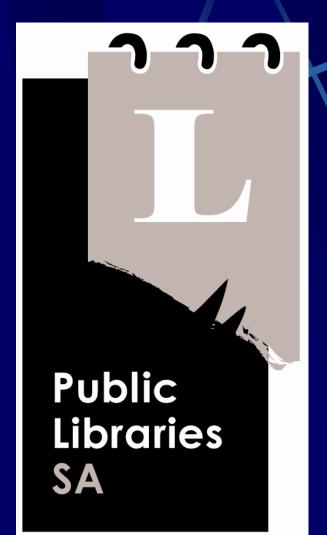


SUE MCKERRACHER **Fact Files** Case Studies: Why Libraries Matter Challenges **LGA Survey of Councils Briefing Piece for Chair Libraries Board LGA President Letter To Editor Sunday** Mail Response Letter for Politicians as they arrive for new term Contract with ALIA, PLA, PLASSOC

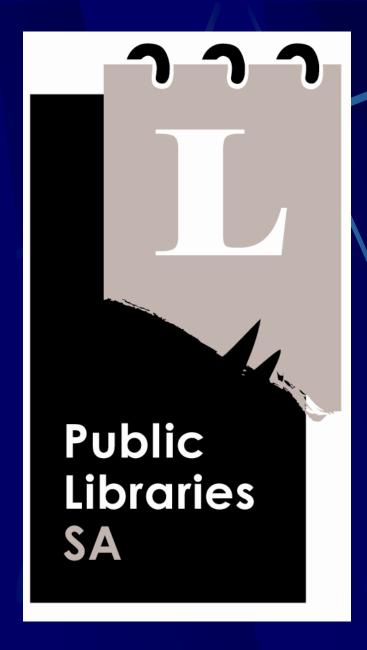


Goal 4 COMMUNICATION

Information dissemination, promotion with SA & nationally, promotion of services, internal communication 4.1 Strengthening internal and external dialogue

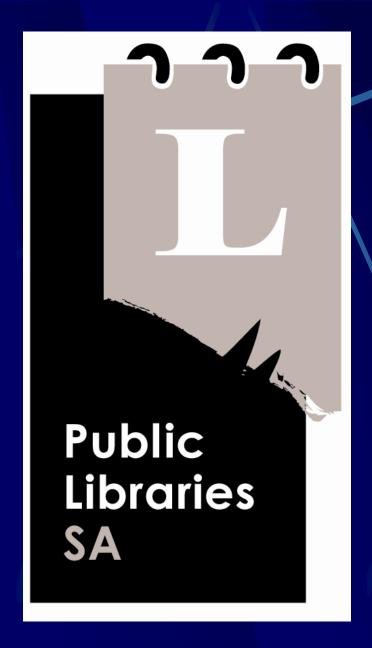


YEAR OF READING 2012 It has been agreed by ALIA and supported by all State and **Territory Associations and PLA** that in 2012 there will be the **National Year of Reading. This** decision was confirmed in **Melbourne 12th February and** agreed to by the PLSA Executive at our March Executive meeting.



•LMS FOR THE STATE

- •Discussed at February Libraries Board meeting and referred to a special Libraries Board meeting requesting further information re the unfunded liability (comms)
- •The Libraries Board supported the proposal and discussed options for funding.
- •Requested that Associate Director re scope the paper and present options for funding to the LB (add rigour to the financial modelling) GS will discuss on Tuesday at PLSA
- •Local Government LB members had a telephone link up with CEO LGA (Wendy C) and Chris Russell
- •The LGA have written to the Libraries Board re their support for 1LMS and options for funding and progressing the project to the wider Local Government given the imperatives driving the project.
- •Urgency to progress the project.
- •Meeting between the Libraries Board and the LGA March 17th. Very Positive LGA 50 communicate with members: regional meetings, mail etc
- •Gov Funding and support



LEVIES

That PLSA endorses the 2010/2011levies for the

- •Print Disability Collection at 1.64%
- •Community Languages at 4.5%
- •Online Resources at 2.35%



MARKETING

Business objectives for marketing to help achieve:

Primary focus

Increase perceived relevance of libraries Increase usage of resources

Increase visitation levels

Secondary focus

Increase library membership levels across the public

Increase perceived importance of libraries in the eyes of funders



PUBLIC LIBRARY SERVICES

1.LMS

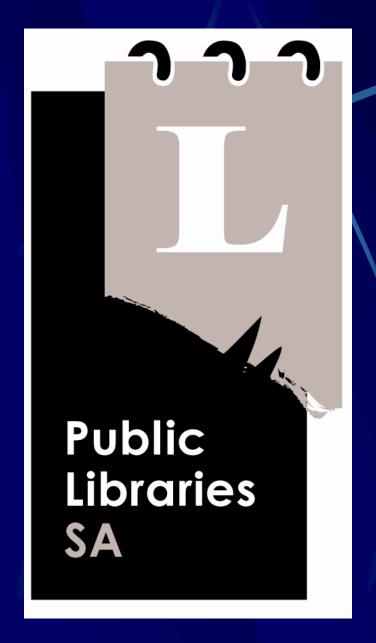
2.IT UPDATE

3.MARKETING COMMITTEE

4.MY LANGUAGE

5.COMMUNITY LANGUAGE DVD

CLASSIFICATION



SLSA: 175TH CELEBRATION OF LIBRARIES

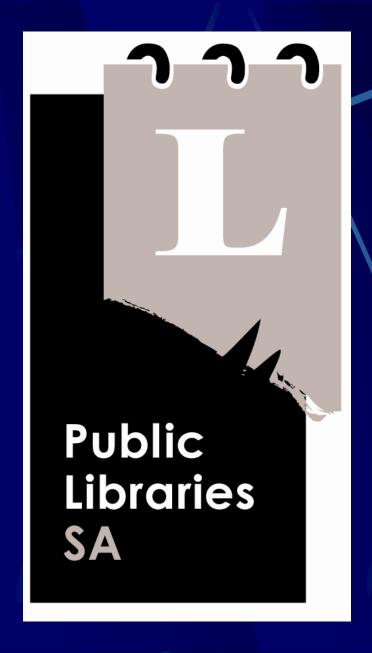


HEALTH AND AGING SNAPSHOTS

BOOKS IN THE SKY: Victor Harbor

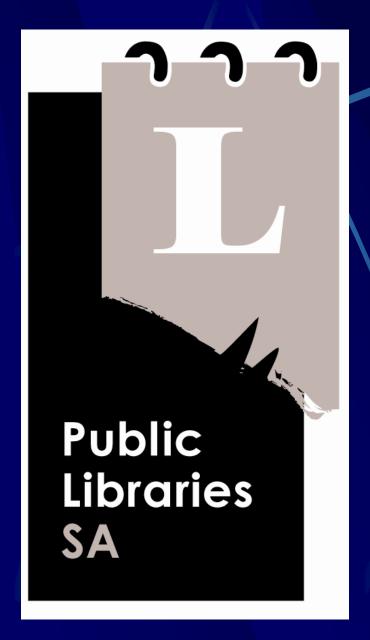
UNLEY MEASURES UP

OPAL IN OUR COMMUNITY: Onkaparinga



RESOURCE FURNITURE AND COMPETITION INFORMATION

LUNCH SPONSORED BY RESOURCE FURNITURE





SPONSOR ALS LIBRARY SERVICES

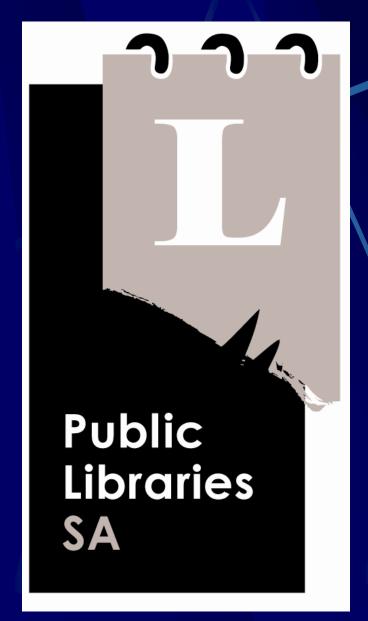




YEAR OF WOMEN IN LOCAL GOVERNMENT

PRU BLACKWELL, Director Community Services City Salisbury

WENDY CAMPANA, Executive Director, Local Government Association SA





A SUCCESSFUL LIFE IN 2010 AND BEYOND

HELEN AIM: Helen Elizabeth Seminars and coaching



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